## **Press Release**

## For Immediate Release:

Subject: Simi Valley Mayor, Bob Hubor, To Be Sawed in Half with a Power

Buzz Saw!

For additional information contact: The Simi Valley Cultural Arts Center Theater

or Jersey Jim at 310-313-3730

On Saturday, January 21st, Master Magician Jersey Jim will saw Simi Valley Mayor Bob Hubor in half with a power buzz saw at the Simi Valley Cultural Arts Theater. This will be performed during Jim's 90 minute, "Funtastic Family Magic Show," featuring his blend of hilarious comedy, grand illusion, and audience participation. Two matinees will be presented at 11:00 A.M. and 2:00 P.M. Tickets are \$10 adults, \$8 children 12 and under.

Jim will also select a child from the audience to come up and float in midair! All the children will be able to help "make the magic happen." And every child will also receive a FREE magic trick when they meet the magician and his live rabbit after the shows!

Professional magician Jersey Jim is one of the busiest family entertainers in the Los Angeles area. He regularly performs at the world-famous Magic Castle in Hollywood. He also appeared nationwide in the major motion picture, "Couples Retreat" staring Vince Vaughn. "It was an honor being picked by Vince Vaughn from all the other magicians in Los Angeles," Jim said.

"This magic show is a great event for families to enjoy an afternoon out together at our lovely theater right here in Simi Valley," said David Ralphe, General Manager of the Simi Valley Cultural Arts Center. "It's also a great event for introducing young audiences to live entertainment - children will be absolutely enthralled with Jersey Jim and his unique mix of comedy and magic."

"I love performing this show," Jim says. "I have the best seat in the house because I get to see all of the kids' faces as they smile in amazement and laugh hysterically. It's designed with the entire family in mind and the parents always have as much fun, if not more, than their children!"

"The Funtastic Family Magic Show" is brought to you by the Simi Valley Cultural Arts Center, located at 3050 Los Angeles Avenue, Simi Valley 93065. The children of Simi Valley will long remember the magic, laughter, and seeing Mayor Hubor being sawed in half! Tickets are available from the Arts Center Theater at: www.Simi-Valley.org or by calling: 805-583-7900.